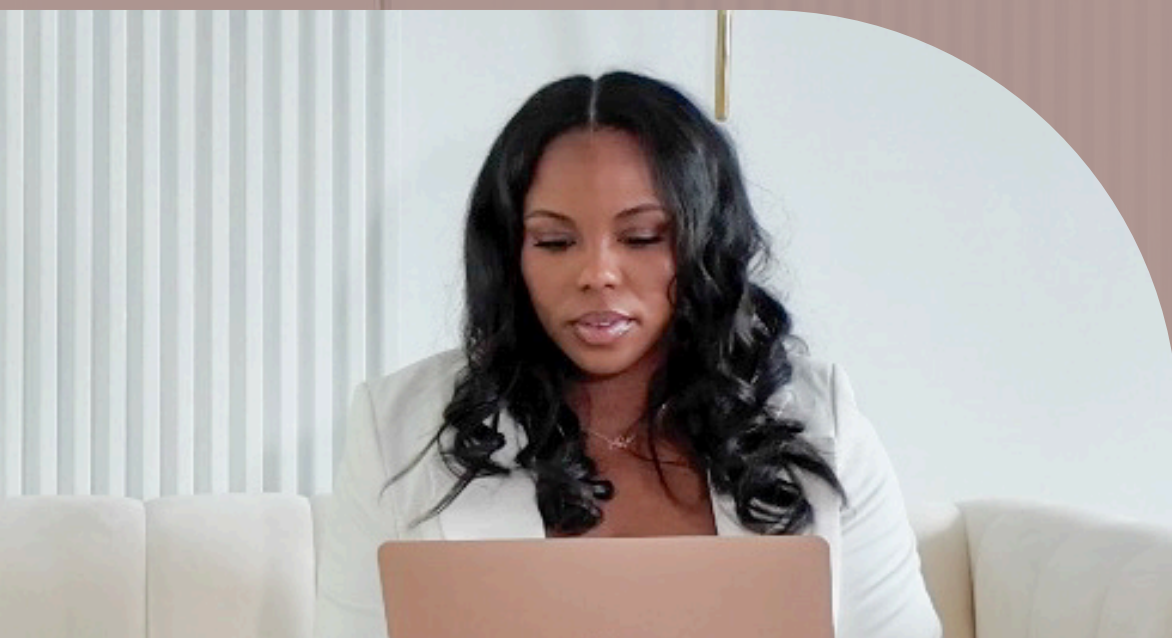


2025

MEDIA KIT



BEAUTY | LIFESTYLE INFLUENCER

Kelly Aileen



Kelly Aileen

BEAUTY | LIFESTYLE

ABOUT ME

I'm **Kelly Aileen**, a lifestyle and beauty creator thriving in my 40s and embracing every moment. Through my content, **I aim to inspire women to romanticize their lives, show up as their best selves, and believe that it's never too late to become the woman they've always wanted to be.** From beauty tips to self-care rituals and everyday lifestyle moments, I share relatable, real content that encourages my audience to glow up with grace, intention, and joy.



AUDIENCE INSIGHTS

- Predominantly **women** ages **25–44**
- **Beauty lovers, lifestyle enthusiasts, and intentional living advocates.**
- Interested in **self-care, beauty tips, skincare, home, and wellness.**



95%
Female



25-44
45-65



SERVICES

UGC Video Creation

Sponsored Reels / Shorts / TikToks

Product Photography

Unboxings & Product Features

Event Coverage & Brand Experiences

PRICING AVAILABLE UPON REQUEST.

PAST COLLABORATIONS

- Wayfair
- Loved01
- Shea Moisture
- Black Radiance
- The Lip Bar
- Watch and Sea Beauty
- Estee Lauder
- Katini Skin
- Creme of Nature
- Kate Somerville
- Bare Minerals
- Sephora

